



IMPACT REPORT



2019

THE MISSION: Improve the quality of life for individuals with physical, developmental, emotional and medical challenges through a diverse program of equine assisted activities, therapy services and educational initiatives.

providing **Unbridled Possibilities** for children & adults with special needs

About Mane Stream Participants

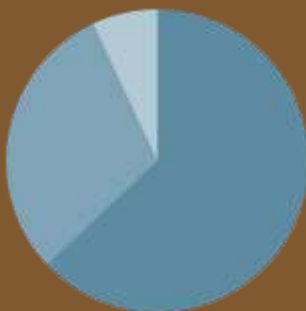


Each of our 378 participants this year knows that time spent at Mane Stream, with our horses, staff and volunteers is not just a typical visit to a farm. Children and adults come from all over central New Jersey with a wide range of abilities and challenges to benefit from Mane Stream's team approach of participant, horse, volunteer and staff. Working together, they focus on accomplishing individualized goals designed to improve quality of life and build skills to enhance daily life. Over half of our participants have dual or tri diagnoses, most often a cognitive and physical challenge. We specialize in adapting our programs to meet the specific needs of our participants, ensuring that they receive an experience designed to help them achieve their goals.

PARTICIPANTS' DIAGNOSES

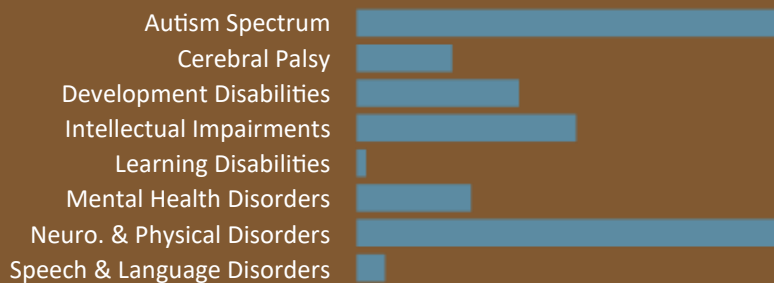
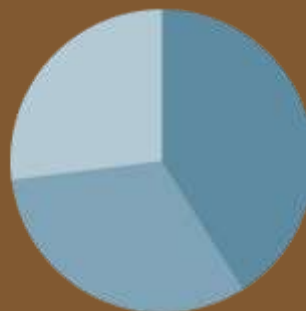
Participants with declared comorbidities

- 63% Cognitive
- 30% Physical
- 7% Emotional



Percentage of participants with declared comorbidities

- 41% Single
- 32% Dual
- 27% Tri or more



MISSION ACTIVITIES



3%

Job Skills Training, Industry Training, Volunteer Training, Community Outreach



COUNTIES SERVED

Bergen, Essex, Hudson, Hunterdon, Middlesex, Mercer, Monmouth, Morris, Somerset, Union, Warren

What **Mane Stream** Programs



THERAPY SERVICES

The Journey

Mane Stream's therapists have many tools to choose from, including one of the most exciting and interactive—our horses! Our NJ licensed **Occupational Therapists, Physical Therapists, Speech-Language Pathologists, and Mental Health Professionals** are specifically trained in how to use equine movement during sessions. **Our 52 clients ranged in age from 2 to 56 years old and included veterans in our Operation: Take the Reins program.** All clients worked to increase their functional skills which transfer to their daily lives.



36%

OF CLIENTS RECEIVE MULTIPLE SERVICES

92%

OF CLIENTS WERE UNDER 21 YRS OLD

55%

ACHIEVED THEIR GOALS & WERE DISCHARGED

The Up Hill Journey

"The rewards were HUGE! My overall body felt great after each therapy session and I was able to feel the difference in my tone immediately which made it easier to get around, and do what I had to. I have always said it is the hardest half hour of my week, but the therapists, volunteers, horses, and everyone at Mane Stream knew what to do and made it fun each and every time! I credit this therapy for making me more independent and strong."

- Matthew Fertig
Physical Therapy Client



ADAPTIVE RIDING

Here to Assist & Adapt

In 2019, riders ranging in age from 6 to 83 participated in adaptive riding lessons. **84% of our riders participated in multiple sessions** (43 weeks in 2019). 40% riders competed in the Fall Horse Show breaking all previous records. 65% of our riders are over 21 years of age; many of whom require the assistance that Mane Stream provides. As skills improved, riders and their families consistently reported an increase in feelings of **confidence and independence as a direct result of riding lessons at Mane Stream.**

54%

RIDING FOR 5 OR MORE YEARS

1,650

TOTAL LESSONS

18

NEW RIDERS



Amazing Connections

"My son, Eli, loves his riding lessons at Mane Stream. From his perspective, it's a weekly play date on a horse he loves, with friends he enjoys very much. To get Eli to cooperate and respond well to instruction there has to be a personal connection. Kelly and the volunteers have been amazing at making this connection."

- Nicole Rutgers
Adaptive Rider, Eli's Mom

What Mane Stream Programs



SUMMER CAMP

For ALL Abilities

Mane Stream Camp 2019 was a huge success, with 82 out of 86 spaces filled. *(The first week was half full due to some schools still being in session.)* **Because we provide a great camp experience to children of ALL abilities, we had lots of siblings attend camp together.** During the nine sessions, campers learned how to ride, groom and take care of a horse, and they participated in horse-themed games, activities and crafts.

54% of campers had some sort of diagnosis.



FIELD TRIPS

Schools, Scouts & Seniors

Mane Stream was a popular destination for groups of all ages and abilities in 2018. Visitors included: **42 Girl Scouts who earned two different badges, 4 local school groups who practiced responsibility, teamwork, and social skills while learning about horses, and 37 senior adults with dementia who enjoyed time bonding with our horses and sharing stories.** Additionally, we hosted groups from other nonprofits: children from Good Grief Purnell School, teens from Bonnie Brae, *Make It Real* students from Montgomery Academy and student/residents/work-study participants from the Matheny School.

35%

CAME TO MORE THAN 1 WEEK

24%

CAME 2 YEARS OR MORE

23%

CAME WITH SIBLINGS



A Great Time for ALL!

"Thank you so much for the great experience. Kiki truly loved it! Thank you for all you do for the community."
- Mom of Child with Special Needs

"Mane Stream always does top-notch activities for the kids. We just wanted to say thank you very much. We will see you this summer for horse camp."
- Mom of Typically Developing Child

85%

INCREASE IN SCHOOL PARTICIPANTS

42

GIRL SCOUTS EARNED BADGES

37

SENIOR ADULT VISITORS



Processing Grief at the Farm

"Through Equine Bereavement Activity Sessions at Mane Stream, Good Grief participants have learned new skills in coping, self-expression, and empathy. The sessions provide participants a unique opportunity to process their grief, connect with their peers, and learn about the therapeutic benefit of interacting with horses."

- Christina Discepola, Program Director



Living with Cancer

5 years strong now, **Horses for Healing**, a free program for individuals living with, recovering from and living life after cancer has been funded by generous Mane Stream donors. This program combines horseback riding lessons with tacking, groundwork and a sense of community. **11 participants reduced their anxiety and rebuilt their confidence** through the program which is a welcome distraction from the day to day cancer experience. In 2019 we launched H4H 2.0 for riders who felt continuing was important to their continued wellbeing (program offered at a reduced rate).



The Heart of the Team

Mane Stream's 277 active volunteers played a crucial role ensuring that our participants reached their goals this year. Volunteers are truly the backbone of Mane Stream, helping to get the horses ready to work, keeping clients safe during lessons and therapy sessions, pitching in to prep for special events and overall creating the fun, healthy and vibrant community that is Mane Stream. **93% of the Mane Stream workforce is made up of volunteers!**

100%

2018 RIDERS CONTINUED TO H4H 2.0

80%

REFERRED FROM LOCAL CANCER SUPPORT PARTNERS



70%

IN REMISSION

Kicking Cancer to the Curb!

"I have REALLY enjoyed my time at Mane Stream with Horses for Healing (H4H). Kelly is amazing and has been a great teacher and cheerleader. This program has been the highlight of my week, each week, and such an important part of me kicking cancer to the curb and getting strong."

- Erin Hennessy, H4H Participant

8,852

TOTAL HOURS VOLUNTEERED

277

ACTIVE VOLUNTEERS

35%

VOLUNTEERING FOR 3+ YEARS



Another Memorable Moment

"Cliff made a gesture of crossing his arms across his chest. He was telling us to give a hug to Laura from him. We all got teary-eyed...again, another memorable night at Mane Stream. Thanks for giving me the sub spot!"

- Leroy Hunninghake, Super Sub Volunteer since 2018

Financials Audited Financial Statement and 990

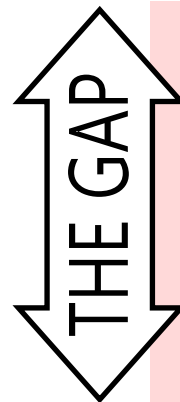
Revenue
\$885,842

- 28% Program Income
- 72% Contributions
(Individuals, Foundations, Corporations, Special Events)

Expenses
\$822,079

- 70% Program Expenses
- 11% Fundraising
(Appeals and Events)
- 19% Administrative

DONORS LIKE YOU HELP
BRIDGE THE GAP
(\$329,130)
TO KEEP PROGRAM FEES
AFFORDABLE FOR
OUR PARTICIPANTS



PROGRAM
EXPENSES
\$574,086
HORSES, SUPPLIES,
FACILITY/MAINTENANCE,
and HUMAN RESOURCES

PROGRAM
INCOME
\$244,956
THERAPY SERVICES, ADAPTIVE
RIDING, SUMMER CAMP,
and FIELD TRIPS

DONOR ACTIVITY



611

TOTAL DONORS!
You make
Mane Stream
financially stable.

260

FIRST TIME DONORS

268

MADE GIFTS OF ≤\$100

Small Gifts Have A Big Impact!

MATCHING GIFT COMPANIES

Increasing the Impact
of Their Employee's Generosity

Johnson & Johnson
Markel Corporation
Morgan Stanley Co. Inc.
Robert Wood Johnson Foundation
Verizon Foundation (c/o CyberGrants)

NOTE: In January 2019, Mane Stream sold property and recognized a loss of \$191,165. This loss is reflected in the 990 and the Audited Financial Statements but, because it is outside of our normal operating budget, it is not reflected in the revenue and expense numbers presented here.

Thank You! Mane Stream Donors

\$25,000+

Alvin and Linda Dietz
Andrew and Karen Dietz
Edna Jarmell Living Trust
Robert and Julia Greifeld
Harold and Kathy Kamine
Peter R. & Cynthia K. Kellogg
Foundation

\$10,000-\$24,999

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\$2,500-\$4,999

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\$1,000-\$2,499

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Ohad and Maryann Zeira

Mane Stream is very appreciative for all of the gifts we received over the year. There are too many generous donors who made gifts under \$500 to list here but please know that gifts of every size make a positive difference for our clients and riders. Thank you!



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